

Press Release

Versatile, safe TPEs for consumer electronic and smart wearable applications

Kuala Lumpur, March 2021

Page 1 of 3

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KRAIBURG TPE to highlight versatile, safe TPEs for consumer electronic and smart wearable applications at CHINAPLAS 2021

KRAIBURG TPE will be highlighting the various functionality and safety aspects of its TPE compounds, which meet the criteria of consumer electronics and smart wearable applications, at the upcoming Chinaplas, to be held from 13-16 April 2021 at the Shenzhen World Exhibition and Conventional Center, China, at Hall 17, Booth A31.

All-in-one benefits of TPEs for high-performance devices

KRAIBURG TPE's TPE compounds feature a range of properties, including resistance to scratches, abrasions and chemicals, and allow for colorful and soft-touch designs. Thus, the TPEs are suitable for consumer electronics and smart wearable device applications, including mobile casings, seals, ear tips, virtual reality (VR) devices, game controller buttons or casings and more.

The TPE compounds ensure that the devices are safe from the risk of fire. They are certified as per the UL94HB flammability, which determines the material's burn rate once ignited. The TPE compounds are also free from heavy metals and other substances like latex, PVCs or phthalates, to guarantee hazard-free use of the devices.

Manufacturers can also benefit from the compounds that display a wide processing window. Also, KRAIBURG TPE offers worldwide color consistency quality, with various colorability options available.

For more information, please email us or visit our website by scanning the QR Code below. For professional technical support and sales enquiries, do drop by our booth at Hall 17, Booth A31 at Chinaplas 2021 Shenzhen.

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Page 2 of 3

Stay tuned for the latest news on consumer electronic and smart wearable devices with our upcoming press releases. Do follow us on WeChat for more news.



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For high-resolution photography, please contact Bridget Ngang
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Page 3 of 3

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About KRAIBURG TPE

KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as a subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the U.S., and Malaysia, the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and strictly regulated medical sectors. The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2019, KRAIBURG TPE, with 645 employees worldwide, generated sales of 190 million euro.